



Reserve Bank of India-New Delhi
Department of Statistics and Information Management
Consumer Confidence Survey, May-2014

R. No.	City	A	G	O	I	F	Sr. No
17							

Block I: Respondent's Details

Name							
Address							
	City	Pin Code					
Telephone Number							
Age	22-30 [1]	30-40 [2]	40-60 [3]	60 & above [4]			
Gender	Male			Female			
Occupation	Employed [1]	Self Employed/ Business [2]	House wife [3]	Daily worker[4]	Retired/Pensioners[5]	Unemployed [6]	
If [3] or [6]							
Annual Income	₹ 1 lakh or less[1]		₹ 1to less than 3 lakh [2]	₹ 3to less than 5 lakh [3]	₹ 5 lakh or more [4]		
Family Members	1 or 2 [1]		3 or 4 [2]		5 and more [3]		
Number of Earning members							
Educational Qualification	1. Up to primary [1]		2. Below graduate [2]		3. Graduate & above [3]		
Bank Account Holder			Yes[1] / No [2]				
Credit card user			Yes[1] / No [2]				

Block II: Current Economic Conditions

1. How do you think economic conditions have changed compared with one year ago?

a. Improved [1]	b. Remained the same [2]	c. Worsen [3]
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1A) With regard to Question 1, what makes you think so? (Choose up to two answers.)

a.	Media reports	[1]
b.	Economic indicators and statistics	[2]
c.	Business performance of the company I work for, or of my own company	[3]
d.	Income level for myself or other family members	[4]
e.	Bustle of shopping streets and amusement quarters	[5]

2. How do you foresee economic conditions one year from now?

a. Will improve [1]	b. Will remain the same [2]	c. Will worsen [3]
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3. Considering the current economic conditions, what do you think about the current interest rate level?

A) From borrower's point of view

B) From Depositor's point of view

(a) Is low	[1]
(b) Is appropriate	[2]
(c) Is high	[3]

(a) Is low	[1]
(b) Is appropriate	[2]
(c) Is high	[3]

Block III: Household circumstances and the general views

A. Household Circumstances

4(i). What do you think about your household circumstances compared with one year ago?

a. Become somewhat better off [1]	b. Difficult to say [2]	c. Become somewhat worse off [3]
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4(ii) What do you expect your household circumstances one year from now?

a. Will be better off [1]	b. Will remain the same [2]	c. Will be worsen [3]
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4A) Why do you think your household circumstances have/will become better /worse off? (Choose all applicable answers)

		As compared to one year ago		One year from now	
		Increased	Decreased	Will Increase	Will Decrease
a.	Salary and business income	[1]	[2]	[3]	[4]
b.	Income from interest/dividend	[1]	[2]	[3]	[4]
c.	Special income from sales of real estate	[1]	[2]	[3]	[4]
d.	Prices	[1]	[2]	[3]	[4]
e.	The value of real estate and stocks	[1]	[2]	[3]	[4]
f.	The number of dependents in my family	[1]	[2]	[3]	[4]
g.	Others (<i>Please Specify</i>)	[1]	[2]	[3]	[4]

B.Income

5. How has your income (or/and other family members' income) changed from one year ago?

a. Increased [1]	b. Remained the same [2]	c. Decreased [3]
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6. What do you expect your income (or other family members' income) will be one year from now?

a. Increase [1]	b. Remain the same [2]	c. Decrease [3]
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C: Spending

7. How have you (or other family members') changed consumption spending compared with one year ago?

a. Increased [1]	b. Remained the same [2]	c. Decreased [3]
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If you choose (a) or (c) in Question 7, please answer Question 8. For remaining respondents, please skip questions Q. 8 and go to Q.9.

8. Why have you increased /decreased your (or other family members') spending? (Choose all applicable answers)

		Increased	Decreased
a.	Because my income has	[1]	[2]
b.	Because my future income is likely to	[1]	[2]
c.	Because the value of non-financial assets such as real estate has	[1]	[2]
d.	Because the value of financial assets such as Stocks and Mutual Funds has	[1]	[2]
e.	Because income from bonds and Fixed Deposits has	[1]	[2]
f.	Because expenditure for real estate (purchase/maintenance) such as a house*	[1]	[2]
g.	Because expenditure towards consumer durable goods such as a vehicle/TV/fridge*	[1]	[2]
h.	Because my spending due to number of dependents in my family has	[1]	[2]
i.	Because the cost of consumer goods have	[1]	[2]
j.	Because the cost of services have	[1]	[2]
k.	Others (Please Specify)	[1]	[2]

9. Do you plan to increase or decrease your spending within the next twelve months?

a. Increase [1]	b. Neither increase nor decrease [2]	c. Decrease [3]
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10. Is it a good time to make major outlay for the following items:

		a. Yes [1]	b. Can't say [2]	c. No [3]
1.	Motor Vehicle			
2.	House			
3.	Durable goods (other than motor vehicle)			
4.	Gold/ bullion			

D: Employment Scenario

11(i). In consideration of the situation as compared to one year ago, what are your views on employment scenario?

Improved [1]	Remained the same [2]	Worsen [3]
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11(ii). In consideration of the situation one year from now, what are your views on employment scenario?

* Because of Phasing out past expenditure

Will improve [1]	Will remain the same [2]	Will worsen [3]
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Block IV: Perception of Price Level

12. How do you think the overall prices of goods and services have changed compared with one year ago?

a. Gone up [1]	b. Remained almost Unchanged [2]	c. Gone down [3]
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If you choose (a) in Question 12, please answer Question 13. For remaining respondents, please skip question Q. 13 and go to Q.14

13. How do you think the overall rate of this price increase have changed compared with one year ago?

a. More than last year [1]	b. Same as last year [2]	c. Less than last year [3]
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14. In which direction do you think prices will move one year from now?

a. Will go up [1]	b. Will remain almost unchanged [2]	c. Will go down [1]
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If you choose (a) in Question 14, please answer Question 15. For remaining respondents, please skip this question.

15. How do you think the overall rate of this price increase will change one year from now?

a. More than current Year [1]	b. Same as current year [2]	c. Less than current year [3]
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Name of the Investigator	Signature of the Investigator	Date of the interview